

PARINAAM FOUNDATION

MONTHLY NEWSLETTER

JALMITRA PROGRAM: LIVELIHOOD DEVELOPMENT & SAFE WATER AWARENESS

In collaboration with Hindustan Unilever and Ujjivan, Parinaam has started a program through which women from the customer base are trained with the aid of audio visuals, flip charts and live demonstrations on creating awareness on the importance of safe water and to provide the community with cost effective solutions for clean water. The Jalmitra pilot began in two Bangalore branches and the results are spectacular. In one month six Jalmitras have attended 228 center meetings, educated approximately 4000 beneficiaries on safe water, initiated 2700 "interest-free" loan applications for Ujjivan women who are eager to buy Pureits for their homes. Our Jalmitras who were previously unemployed are now earning salaries that were earlier unimaginable. This Livelihood and Safe Water program will be launched in Pune in March and we hope to see the same results for our West region beneficiaries.



Tuition Center at LRDE Slum: UUPP Program
Picture taken by Mathanki Kodavasal

The Month of February...

In the South we concentrated on Ujjivan's Tamil Nadu branches and organized numerous sports days, a successful health camp where we had Kovai Heart Foundation attend and conducted heart screening for our beneficiaries in Dharapuram Branch. A total of 330 beneficiaries were educated in our Financial Literacy Program in the South and 966 for Health Education in the South and West. 292 beneficiaries came for our Alcoholic Anonymous Awareness meetings in Karnataka, Jharkhand, Orissa, and West Bengal. An education training on better study habits was held in our Whitefield branch for forty 8-10th graders to help them attain better results in school.

210 candidates signed up for various partner vocational training centers and we will be following up with them to ensure they receive quality education and 100% job placements.

We are looking at expanding our UUPP beneficiaries next month to two more slums as our first 25 beneficiaries have graduated to become Ujjivan customers and have paid off their first loan installment successfully. Research is being done on what schools we can send our children to in the Academic Adoption Program. This will be completed and implemented by mid April. 495 Deworming tablets were distributed in our UUPP slums to help eradicate malnutrition thanks to the support of Dr. Sanjay Desai & friends. Our UUPP community workers participated in the State Government Pulse Polio Program where they successfully vaccinated 430 children in two of our UUPP slums. A grand total of Rs.7975 was the savings from our 89 ultra poor beneficiaries. We are spending March, training their children on the importance of savings and will give them a "piggy bank" to help start them off. They are beginning to learn the importance of putting money aside for a better future.

8 HEALTH CAMPS

- HAL, Bangalore
379 beneficiaries attended.
 - Maddur, Karnataka
275 beneficiaries attended.
 - Dharapuram, Tamil Nadu
267 beneficiaries attended.
 - Patna City, Bihar
320 beneficiaries attended.
 - Phulwari Shariff, Bihar
385 beneficiaries attended.
 - Govindpur, Jharkhand
430 beneficiaries attended.
 - Ainthapalli, Orissa
304 beneficiaries attended.
 - Mankhurd, Mumbai
354 beneficiaries attended.
- TOTAL ATTENDANCE: 2714**

We would like to welcome Lt. General (Retd) Arjun Ray, PVSM, VSM as an esteemed Director on the Parinaam Board. [Please read more about him by clicking here.](#)

Mathanki Kodavasal spent one evening at one of our UUPP slums and captured our tuition center, center meeting and the people that live there. [Click here to see the pictures.](#)

58 beneficiaries gained a livelihood in Shell Petrol bunks, Retail Outlets, GMC Info Tech, Blue Dart, Excel Insulations, TAN Company, Hope Foundation, and Garment factories. 10 beneficiaries started their own businesses with the vocational training gained from Hope Foundation.



13 Sport Days held all over India for **850** Ujjivan Customers and **1392** of their children: 6 of the 13 Sports Days were held for our Tamil Nadu branches that border Andhra Pradesh. Parinaam is eager to begin programs in March for our beneficiaries in Kerala and Tamil Nadu.